

OCTOBER 15



MILLIONS CELEBRATE GLOBAL HAND WASHING DAY WORLDWIDE

For the 3rd year running, Swift Silliker celebrated Global Hand Washing Day with widespread awareness campaigns.

Global Hand Washing Day is celebrated internationally on 15 October 2013. It is a global public-private partnership for hand washing. The drive supports a **global culture of hand washing with soap** and raises awareness about the benefits of hand washing.

Global Hand Washing Day was originally created for children and schools, but can be celebrated by anyone promoting correct hand washing. Each year, over 200 million people are involved in celebrations in more than 100 countries around the world.

**CLEAN HANDS
SAVE LIVES!**



SWIFT SILLIKER HOSTED GLOBAL HAND WASHING EVENTS ON THE 7th, 8th, 10th AND 11th OCTOBER 2013.

Our co-sponsors for the 2013 events were the **City of Cape Town** and **Sani-Touch**.



The Cape Town events were held in collaboration with the City of Cape Town, who allocated the areas where the campaign would be most needed. Gugulethu, Langa, Koeberg and Hanover Park were targeted this year.



Vuyani Primary School



Them bani Primary School



Dulcie September Primary School



Athwood Primary School



Gift of the Givers
FOUNDATION



The Midrand school, Dulcie September Primary School, was identified by "Gift of the Givers".

"Best Among People are those who Benefit Mankind"

In total + 2000 children, ranging from Grade r – Grade 3, received Global Hand Washing demonstrations during the 5 events scheduled at the various schools. Each child received a hamper (pre-packed by Swift Silliker staff) which included a colouring book, packet of crayons, soap bar, rulers, pens, sani-wipes and an educational pamphlet. Our staff dressed up as “Mr Germ” and “Captain Germ Fighter” and demonstrated hand washing techniques, etc to the children in a fun and interactive way.

As part of the Global Hand Washing drive for 2013 a shopping centre (Gugulethu Mall) was also included in the scope this year, and included hand wash demonstrations, handing out of “hand pens”, sani-wipes and soap bars.

Also included as a “first” this year was our participation in a Global Hand Washing Event scheduled at one of our clients, the commercial fruit pack-house, Two-A-Day, in Grabouw. We participated in an event they arranged, themed “equipping the adult to create hand washing awareness in children”.



Gugulethu Mall



Swift Team & City of Cape Town colleagues – Silulami Magwayi (City of Cape Town) sitting in front, from left to right Raphael Marankey, Nicole Koning, Thomas Smith (Swift) Michelle Komani (City of Cape Town) Taurig Hassan (Swift) Loretta Qakamfana (City of Cape Town) and Adrian Harris (Swift).



Sani-Touch Team, from left to right Melcom Jantjies and Damian Joseph.

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