

OCTOBER 15



Masjid-Us-Salaam Educentre

# CLEAN HANDS SAVE LIVES

## MILLIONS CELEBRATE GLOBAL HANDWASHING DAY WORLDWIDE

For the 4th year running, Swift Silliker celebrated Global Handwashing Day with awareness campaigns.

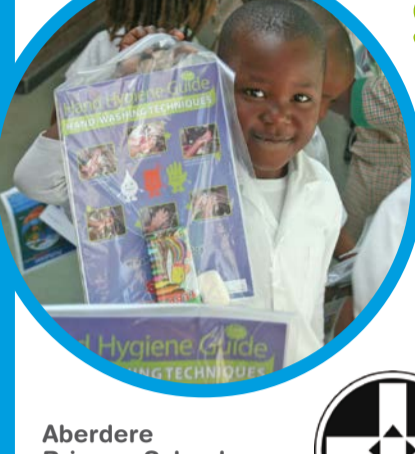
Global Handwashing Day is celebrated internationally on 15 October 2014. It is a global public-private partnership for handwashing. The drive supports a **global culture of handwashing with soap** and raises awareness about the benefits of handwashing with soap.

Global Handwashing Day was originally created for children and schools, but can be celebrated by anyone promoting hand washing with soap. Each year, over 200 million people are involved in celebrations in over 100 countries around the world.

**CLEAN HANDS SAVE LIVES!**

### SWIFT SILLIKER HOSTED GLOBAL HANDWASHING EVENTS ON THE 13th – 14th OCTOBER 2014.

Our co-sponsors for the 2014 events were the **City of Cape Town** and **Sani-Touch**.



Aberdere Primary School



The Cape Town events were held in collaboration with the City of Cape Town, who allocated the areas.



Mvula Primary School

Don Bosco Creche

Don Bosco Creche

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Mvula Primary School

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Happy Hearts Creche

The Johannesburg schools, Thuthuka Primary and Gahlanso Primary were identified by "The Foundation of School Leadership and Management".



In total + 2000 children, ranging from Grade r – Grade 3, were targeted during the seven events scheduled at the various schools. Children received a hamper (pre-packed by Swift Silliker staff) which included a colouring book, packet of crayons, soap bar, rulers, and an educational pamphlet. Our staff dressed up as "germs" and "captain handwashing" and demonstrated handwashing techniques, etc. to the children in a fun and interactive way.



The Foundation of School Leadership and Management is a non-profit, Public Benefit Organization with the purpose of raising funds through donations, corporate social responsibility, skills development contributions or foreign aid for EDUCATIONAL LEADERSHIP DEVELOPMENT – 'Leaders4Learning' – in previously disadvantaged school communities in South Africa. With a passionate belief that excellent school leadership is the answer to achieving sustainable, progressive and quality education, we vigorously assist department officials, school leaders (Pre-Primary, Primary and High schools) and school management teams to become better equipped to deal with the educational challenges of post-apartheid South Africa. We achieve this through a three-year intervention involving training, coaching and mentoring. Education is a key component of the new development plan laid out by the South African Government, and we encourage you to be a part of this initiative. We invite you to assist us to improve on the development and skills of our schools, by 'Investing in our future leaders' and in doing so, creating quality 'Leaders4Learning'.



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