

50%

OF CHILDHOOD UNDERNUTRITION

IS CAUSED BY DIARRHEA OR
WORM INFECTIONS AS A
RESULT OF UNSAFE WATER,
SANITATION AND HYGIENE
FACILITIES

UN WATER
22 MARCH
WORLD WATER DAY 2015
WATER AND SUSTAINABLE DEVELOPMENT

#WATERIS
NUTRITION



a Mérieux NutriSciences Company

celebrates

WORLD WATER DAY 2015

WATER AND SUSTAINABLE DEVELOPMENT

A day to celebrate, a day to change, a day to prepare.

World Water Day is marked on 22 March every year. It's a day to celebrate water. It's a day to make a difference for the members of the global population who suffer from water-related issues. It's a day to prepare for how we manage water in the future.

In 1993, the United Nations General Assembly designated 22 March as the first World Water Day. 22 years later, World Water Day is celebrated around the world shining the spotlight on a **different issue** every year. This issue is also the theme of the annual **UN World Water Development Report**, which is launched on World Water Day.

In 2015, the theme for World Water Day is '**Water and Sustainable Development**'. It's about how water links to all areas we need to consider to create the future we want.

What can we do?

At home:

- **Think before you buy: 30% of all food produced ends up in the garbage can. Your eating habits, generally speaking, have an impact on water resources – water is needed to produce goods and food**
- Turn off the tap while brushing teeth, shaving or soaping your hands
- Take shorter showers and use less water if you bath
- Install aerators and flow-reducing valves on your taps
- Install water-saving devices on taps, toilets, showers and sprinklers
- Fix leaks at home and report public water leaks to the municipality
- Wash your car with a bucket and sponge only
- Use a commercial car wash that recycles water
- Use the water for rinsing fruit and veggies to water your plants
- Only turn the dishwasher on when it's full
- Use less dishwashing liquid to reduce the need for rinsing
- Don't use running water to defrost food
- Water plants at the coolest part of the day
- Adjust sprinklers to water plants, not the pavement
- Cover your pool so the water doesn't evaporate
- Check your pool for leaks.

At work:

- Conduct a facility audit to quantify water use
- Educate employees about the importance of using less water
- Install water-efficient fixtures in restrooms and showering areas
- Fix leaking taps
- Where hoses are used for cleaning, make sure that they are equipped with an automatic shut-off nozzle. Hoses that are left running can waste loads of water
- Improve cooling tower efficiency by
 - eliminating once-through cooling
 - installing a conductivity controller in each cooling tower.

For further information

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Water is health

- ▶ Clean hands can save your life.

Water is nature

- ▶ Ecosystems lie at the heart of the global water cycle.

Water is urbanization

- ▶ Every week, one million people move into cities.

Water is industry

- ▶ More water is used to manufacture a car than to fill a swimming pool.

Water is energy

- ▶ Water and energy are inseparable friends.

Water is food

- ▶ To produce two steaks you need 15 000 liters of water.

Water is equality

- ▶ Every day women spend 200 million hours carrying water.

Read more about
water-related
issues visit:
[www.unwater.org/
worldwaterday](http://www.unwater.org/worldwaterday)

